

FOR IMMEDIATE RELEASE

Star Analytics Announces Oracle Fusion Middleware Support

Combined Products Greatly Improve the Automation and Integration of Business Planning, Analysis and Consolidation Application Environments

SAN MATEO, Calif., Nov. 23, 2009 – [Star Analytics](#), Inc., the leader in financial application process automation and integration software, today announced support for Oracle’s Fusion Middleware platform with its flagship product, the [Star Finance Command Center](#). The combined solution greatly reduces the cost and complexity of finance systems for faster and more profitable business decisions.

The Star Finance Command Center has gained significant traction in the office of the CFO with deployments across industries such as manufacturing, financial services, energy and technology. The application greatly improves the reliability, consistency, and timeliness of finance application data through its ability to seamlessly chain together and automate application processes across a whole ecosystem of finance applications. By extending its open, pluggable architecture, the Star Finance Command Center provides additional value by seamlessly melding with business processes that are managed through the Oracle Fusion Middleware platform and the BPEL Process Manager.

“Given our deep experience in the EPM space, we understand the challenges that enterprises face in gaining optimal value from their planning and analysis applications,” said Quinlan Eddy, founder and CEO of Star Analytics. “Star Finance Command Center is a perfect complement to Oracle’s BPEL Process Manager and Fusion Middleware architecture. The ability for the Star Finance Command Center to work in unison with Oracle’s components will greatly reduce the cost and complexity of automating and managing critical end-to-end application and business processes.”

“As a senior finance executive, I’ve seen business planning, analysis, and financial consolidation applications become the heartbeat of the world’s largest and most successful companies,” said Jeffrey Brobst, a Star Analytics advisory board member. “News that we’ve heard recently from mega vendors emphasizes that the winds are changing in how businesses view their key financial applications. ERP is no longer the sole source of truth in an organization. Having used the Star Finance Command Center and Oracle together in practice, I’ve seen how the ability to automate these disparate financial application processes and platforms is critical to realize full value of finance systems.”

Added Value for Oracle Customers

- **Growing Adoption:** More companies are turning to Star Analytics for a strategic financial automation platform that complements Oracle, including one of the largest global coatings manufacturers in the world. Other 2009 customer wins include one of the world’s largest pharmaceutical companies that selected Star Analytics technology to automate a world-wide planning and analysis system; a San Francisco-based financial services leader that is using Star Analytics technology to streamline financial planning and analysis applications; and a leading credit card company that selected the Star Finance Command Center to deliver intelligent automation around their Oracle Hyperion Planning environment.
- **Expanded partner ecosystem offers value-added consulting services and best practices for Oracle customers:** A growing number of partners are incorporating Star Analytics technology into



their business intelligence, enterprise performance management and data warehousing offerings, including interRel Consulting, Ranzal & Associates, Linium and Global Analytics.

About Star Analytics

Star Analytics is the leader in Financial Application Process Automation software, offering enterprises a cost-effective way to automate and integrate disparate financial and operational data for better business decisions. Fortune 1000 companies in all major industries use Star Analytics to improve business planning and analytics and reduce the burden on IT by automating the integration and management of financial processes and data. Partners include Oracle, IBM Cognos, SAP BusinessObjects, QlikTech, and Microsoft. Headquartered in San Mateo, California, Star Analytics is a privately-held company backed by Hummer Winblad Venture Partners and LightSpeed Venture Partners. Visit <http://www.staranalytics.com>.

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