

FOR IMMEDIATE RELEASE

STAR ANALYTICS APPOINTS SUZANNE HOFFMAN VICE PRESIDENT OF WORLDWIDE SALES

Momentum grows as company expands management team, signs 21st enterprise customer win

SAN MATEO, Calif., Jan. 3, 2008 - Star Analytics, a leading provider of enterprise software to unify and share information across financial analysis applications, today announced that Suzanne Hoffman has joined the company as Vice President of Worldwide Sales. Hoffman, a 20 year veteran in business intelligence software, data warehousing and financial analysis applications, will lead global sales and field operations, including strategic alliance partner relationships.

“I’m confident that Suzanne will be instrumental in helping us address the pressing need for companies to harness the value of information in their portfolio of financial applications,” said Trevor Hughes, President & CEO of Star Analytics. “Her expert knowledge and proven track record in our industry, plus her keen ability to cultivate high-performing sales organizations and understand customer requirements, will play a significant role in accelerating Star Analytics’ next stage of growth.”

Hoffman brings more than 20 years of sales and sales management experience with publicly traded and privately held companies, primarily in the Business Intelligence and Data Warehousing markets. Prior to joining Star Analytics, she served as Vice President of Worldwide Sales at HyperRoll, a company specializing in data warehouse performance acceleration software. She previously held direct and channel sales management positions for companies such as Applix, Hyperion (Arbor Software), SPSS, Cognos and Metaphor (later acquired by IBM).

Hoffman added, “I have a passion for execution, value and performance, and it has always been my goal to marry this passion with a breakthrough technology like Star Integration Server. When I talk with Star Analytics customers, they echo the significant benefits of using Star Integration Server to unify financial information and derive a more dynamic view of their business. I’m excited to join a company that is pioneering this new approach to extend the value of their investments in business intelligence and data warehousing.”

Hoffman earned a BA degree in Economics and Mathematics from Smith College and a Certificate in Management from the University of Chicago Graduate School of Business.

About Star Analytics

Star Analytics, Inc. is a leading provider of enterprise software to unify and share information across financial analysis applications. Its flagship product, Star Integration Server, allows corporations to extend the value of their investments in business intelligence and data warehousing. Star Integration Server is fully deployed in Fortune 1000 companies across industries such as aerospace, banking, chemicals, computer software and hardware, energy, financial services, Internet search, manufacturing, mining, online travel, pharmaceuticals and skin care and cosmetics. Partners include Hyperion Solutions, BusinessObjects, 123OLAP, AnswerThink, Key Performance Ideas, StrategicApps, TopDown Consulting and Vertical Pitch. Star Analytics is funded by Hummer Winblad Venture Partners and Lightspeed Venture Partners. For information visit www.staranalytics.com.

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