



FOR IMMEDIATE RELEASE

## **STAR ANALYTICS AND BUSINESS OBJECTS SIGN GLOBAL TECHNOLOGY PARTNERSHIP**

*Solution Helps Customers Integrate Islands of Financial Data to Boost Speed and Accuracy of Business Decisions*

PALO ALTO, Calif., Aug 7, 2007 - Star Analytics, a leading provider of enterprise software solutions to automate the integration and sharing of data for business analysis and financial reporting, today announced the company has signed a Global Technology Partnership Agreement with Business Objects, (Nasdaq: BOBJ; Euronext Paris ISIN code: FR0004026250 - BOB), the world's leading provider of business intelligence (BI) solutions.

Star Analytics' flagship product, Star Integration Server, unifies data from proprietary OLAP (Online Analytical Processing) sources and financial applications, including Hyperion, into a single business intelligence (BI) financial data warehouse. Using Business Objects Enterprise suite of specialized end-user BI solutions, customers can access the data for management dashboards, enterprise performance management, reporting and analysis.

"This is a major step forward in accelerating our reach to a large base of customers that have an urgent need to extract, centralize and analyze data from Hyperion," said Trevor Hughes, President and CEO of Star Analytics. "The corporate customers we share in common with Business Objects are very enthusiastic about combining Star Integration Server with Business Objects Enterprise suite as a powerful and easy way to move, integrate and report against their Hyperion data."

"Business Objects continues to look for ways to empower our customers through intelligent information," said Beth Beld, vice-president of enterprise performance management strategy at Business Objects. "Star Integration Server will help many customers liberate their data which is currently locked up in Hyperion applications. This will help enable our joint customers to be even more successful when deploying Business Objects' leading business intelligence solutions in conjunction with Star Analytics. We are delighted to be formalizing this relationship."

### **About Star Integration Server**

Star Integration Server enables corporations to derive greater value from their business intelligence and data warehousing investments. The solution automates the laborious and costly task of integrating data from disparate financial systems for analysis and reporting using a wide range of open standard front-end reporting tools. Star Integration Server transforms data from multidimensional into relational structures and consolidates it into relational databases that maintain a single source of financial information.

Customers interested in viewing a demonstration of Star Integration Server and Business Objects Enterprise suite can call 866-756-7827.

### **About Star Analytics**

Star Analytics, Inc. is a leading provider of enterprise software solutions that automate the integration and sharing of data for business analysis and financial reporting. Its flagship product, Star Integration Server, enables corporations to derive greater value from their business intelligence and data warehousing investments. A privately-held company headquartered in Palo Alto, Calif., Star Analytics is funded by Hummer Winblad Venture Partners and Lightspeed Venture Partners. Star Integration Server is fully deployed in Fortune 1000 companies across industries such as aerospace, banking, chemicals, computer software and hardware, cosmetics, energy, Internet search, manufacturing, mining, online travel and pharmaceuticals. Partners include Hyperion



Solutions, 123OLAP, AnswerThink, Key Performance Ideas, StrategicApps, TopDown Consulting and Vertical Pitch. For details and a free download of Star Integration Server - Express Edition, visit [www.staranalytics.com](http://www.staranalytics.com).

### **About Business Objects**

Business Objects has been a pioneer in business intelligence (BI) since the dawn of the category. Today, as the world's leading BI software company, Business Objects transforms the way the world works through intelligent information. The company helps illuminate understanding and decision-making at more than 44,000 organizations around the globe. Through a combination of innovative technology, global consulting and education services, and the industry's strongest and most diverse partner network, Business Objects enables companies of all sizes to make transformative business decisions based on intelligent, accurate, and timely information.

Business Objects has dual headquarters in San Jose, Calif., and Paris, France. The company's stock is traded on both the Nasdaq (BOBJ) and Euronext Paris (ISIN: FR0004026250 - BOB) stock exchanges. More information about Business Objects can be found at [www.businessobjects.com](http://www.businessobjects.com).

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